Kollective

SOLUTION BRIEF

KOLLECTIVE EXPERIENCE PLATFORM

Your employees deserve the best collaboration experiences.

We make that easy. Start observing, analyzing and optimizing today.

200+ Global customers across financial services, manufacturing, retail, and more.

99% Average bandwidth reduction across P2P, agent-based peering, and EdgeCache delivery methods.

40+ Technology partners across video and collaboration including Microsoft, Cisco, and Vimeo.

THE CHALLENGE

Enterprises across every industry face a growing challenge: employees demand seamless, high-quality collaboration, but organizations remain weighed down by fragmented tools and limited visibility. Meetings, live events, and video now power how work gets done, yet most IT teams still can't clearly see what's working and what isn't. The result is hidden performance issues, frustrated users, and lost productivity long before anyone raises a ticket.

UNIFIED EXPERIENCE PLATFORM

More than Live Events.

Kollective started by making enterprise video and live events work at scale, without breaking the network. But the platform has evolved. With **Kollective Experience Platform,** teams can now see how every meeting, live event, and stream is actually performing — turning video from a black box into something IT can **understand, manage, and improve.**

KEY BENEFITS

Large Meetings,Town Halls & Events
Track and optimize quality at scale across all participants and locations.

Network & Experience Insights
Full visibility across networks, devices, rooms, and user behaviour.

Viewership, Location & Content Trends
Understand who's watching, where, and how well your message lands.

Observe. Analyze. Optimize.

QUICKCHANNEL movingimage vimeo webex by CISCO kaltura webex Events formerly SOCIO ON24

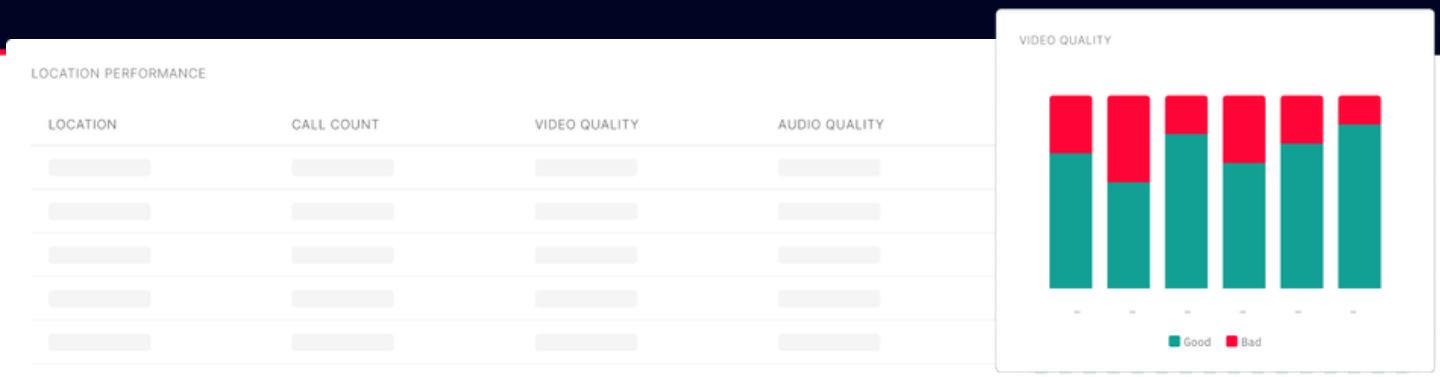
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COLLABORATION OBSERVABILITY

Collaboration Observabilityfor Teams.

As Microsoft Teams becomes the primary hub for meetings, town halls, and day-to-day collaboration, the cost of poor performance rises sharply. Yet most organizations still lack clear visibility into how users, devices, and locations are actually experiencing Teams. Kollective's **Collaboration Observability for Teams** closes that gap by giving IT and Digital Workplace teams near-time insight into meeting quality, room performance, and network impact — **so issues can be detected early, investment can be justified, and employee experience can be protected at scale.**



From meetings and rooms to networks and locations, Kollective shows you where Teams is really working — and where it isn't.

WHY TEAMS INVESTMENTS FALL SHORT

MEETING ROOM PERFORMANCE & ROI

Enterprises invest heavily in Teams Rooms without clear visibility into real meeting experience.

PROBLEM

Investment decisions made without real experience data. ROI remains unquantifiable.

WITH KOLLECTIVE

- Compare MTR vendors with user data
- Identify underused rooms
- Validate upgrades with metrics

OUTCOME

Smarter spend and defensible ROI.

LOCATION & NETWORK PERFORMANCE

Location and network issues are often discovered only after users complain.

PROBLEM

Degraded performance surfaces only as user tickets or executive escalations arrive.

WITH KOLLECTIVE

- Monitor Teams quality everywhere
- Detect degraded locations early using historical baselines
- Validate impact of network changes

OUTCOME

Faster detection, fewer escalations, and optimized network spend.

LARGE MEETINGS, TOWN HALLS & VIP USERS

Executive meetings and large events fail without clear visibility into impact or cause.

PROBLEM

High-visibility failures damage trust with no way to proactively monitor critical sessions.

WITH KOLLECTIVE

- Track meetings, events, and users
- Identify impacted users, devices, and services
- Guide preferred meeting types

OUTCOME

Reliable leadership communications and fewer high-visibility failures.



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KOLLECTIVE EXPERIENCE PLATFORM

TURN COLLABORATION DATA INTO OPERATIONAL OUTCOMES

From Insight to Action.

- Faster Time to Resolution
- Aligned Operational Teams
- Consistent Service Reliability

Most collaboration tools stop at visibility. Kollective goes further by making collaboration performance actionable across the systems IT already uses.

Instead of manually investigating issues or exporting reports, teams can stream high-fidelity collaboration data into their existing observability and ITSM platforms — **where action happens.**

INTEGRATION ARCHITECTURE

Works with the tools IT already uses.

ENTERPRISE SOURCES	INTELLIGENCE LAYER	ACTION DESTINATIONS
Your Stack	**Kollective**	**Your ITSM Stack**
Networks, devices, rooms, users and meeting data	High-fidelity data processing and near-time stream analytics	Existing observability and ITSM platforms



From insight to action in minutes, not hours.
Collaboration performance becomes part of your operational workflow, and not another dashboard to check.

GET STARTED TODAY

Start your free trial. See it in action.

portal.kollective.app/free-trial

START FREE TRIAL →

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